



Economic Development & Tourism Committee Work Session
Tuesday, October 21st
11:30 AM
Council Chambers

Agenda

1. Call to Order

2. Approval of the Minutes

3. BOLD, United Ability, Inc.

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with United Ability, Inc. through the BOLD funding program to implement the Pre-Apprenticeship Training Initiative which will activate employer partnerships in the manufacturing industry to develop pre-apprentice worksites that meet National Apprenticeship Standards while teaching competitive and marketable skills to youth with disabilities, for a term of twelve (12) months, for an amount not to exceed \$108,000.00.

Submitted by: Monique Shorts

4. BOLD, Community on the Rise

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Community on the Rise through the BOLD funding program to

implement a project to empower 5 women survivors of homelessness through the WHOLE program, full-time employment opportunity, and community partnership. The project will expand stable housing opportunities by launching a second Rent-to-HOME pathway and maintaining a current pathway, while simultaneously growing Community on the Rise's justice enterprise by placing recycled plastic products in 10 retail stores and tracking quarterly recycling totals to demonstrate measurable community and environmental impact, for a term of twelve (12) months, for an amount not to exceed \$75,740.00.

Submitted by: Monique Shorts

5. BOLD, Forge Workspace, LLC

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Forge Workspace, LLC through the BOLD funding program to implement two 12-week accelerator programs which will guide more established small business owners that are in early-stage profitability through operational and strategic growth, for a term of twelve (12) months, for an amount not to exceed \$142,502.00.

Submitted by: Monique Shorts

6. BOLD, Creed Foundation

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Creed Foundation through the BOLD funding program to implement Creed Foundation's PACE (Providing Access to Capital Equality) Program, a 16-week business development curriculum designed for historically underserved small-business owners which closes critical gaps in financial literacy, credit

readiness, legal compliance, and operational capacity through group instruction and one-on-one mentorship, for a term of twelve (12) months, for an amount not to exceed \$94,402.50.

Submitted by: Monique Shorts

7. BOLD, HUB Worldwide

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with HUB Worldwide, Inc. through the BOLD funding program to implement the “Adopt a Clinic” initiative clinics to provide critical medical supplies and equipment to support the five Alabama Regional Medical Services (ARMS) clinic locations and their mobile unit serving uninsured and underinsured patients in priority neighborhoods in addition to providing quarterly trauma training for community members and clinic staff, for a term of twelve (12) months, for an amount not to exceed \$73,887.62.

Submitted by: Monique Shorts

8. BOLD, Measured Access

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Measured Access through the BOLD funding program to implement the Capital Innovation Lab: Birmingham Inclusive Innovation Initiative which is designed to eliminate barriers, strengthen workforce development, and support small businesses by bringing together angel investor training, entrepreneurship development for students and professionals, and a community-wide innovation summit, for a term of twelve (12) months, for an amount not to exceed \$121,000.

Submitted by: Monique Shorts

9. BOLD, The Flourish Alabama

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with The Flourish Alabama through the BOLD funding program to implement a project entitled "The Ensley Creative Economy Initiative," which aims to transform Ensley, Birmingham, into a thriving arts district by leveraging public art, cultural programming, and community-driven design to create 50 jobs; to provide workforce development for more than 140 local students from Birmingham City Schools; to host events such as concerts, artist showcases, wellness programs; and to implement public art installations, thereby stimulating local businesses, attracting visitors, and creating economic opportunities for artists, for a term of twelve (12) months, for an amount not to exceed \$139,000.00.

Submitted by: Monique Shorts

10. BOLD, The Bridge International

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with The Bridge International through the BOLD funding program to allow The Bridge International to implement a hands-on workforce development and career exploration program at The Link Bham, its entrepreneur and training center for dislocated workers, disadvantaged residents, and entrepreneurs in Birmingham, to equip participants with practical skills and training that lead to entry level positions or enhance skills in high-demand trades such as HVAC, electrical work, building maintenance, plumbing and related fields, for a term of twelve (12) months, for an amount not to exceed \$140,172.16.

Submitted by: Monique Shorts

11. BOLD, The Pulse Finders

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with The Pulse Finders, LLC through the BOLD funding program to implement a comprehensive, community-centered emergency response training program to improve cardiac arrest survival rates, reduce health disparities, and create pathways to workforce development focusing on Birmingham's priority neighborhoods, including North Birmingham, Smithfield, Ensley, and Woodlawn, where residents face the greatest barriers to CPR training and emergency preparedness, for a term of twelve (12) months, for an amount not to exceed \$83,240.00.

Submitted by: Monique Shorts

12. BOLD, Hope Inspired Ministries

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Hope Inspired Ministries, Inc. through the BOLD funding program to serve 85 participants through six nine-week workforce development classes with wraparound support including life coaching, case management, transportation, valid ID, and counseling in which participants will earn industry-recognized credentials, complete internships with local employers, and receive 12 months of post-graduation support to ensure job placement and retention, for a term of twelve (12) months, for an amount not to exceed \$115,008.20.

Submitted by: Monique Shorts

13. ALDCEO

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Alabama Center for Employee Ownership, Inc. through the BOLD funding program to work with small businesses to keep good jobs in Birmingham, eliminate barriers to retirement for entrepreneurs and lead to wealth generation for workers by turning the “silver tsunami” of retiring small business owners into an opportunity for workers through workforce development, creative placemaking and hosting the People-First Development Conference which will equip attendees with a familiarity of how employee ownership drives development and a deep knowledge of the resources available for employee ownership conversion, for a term of twelve (12) months, for an amount not to exceed \$93,055.00.

Submitted by: Monique Shorts

14. Be Kind

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Be Kind Birmingham, Inc. (“Be Kind”) through the BOLD funding program to strengthen Be Kind’s Mobile Free Store project which eliminates transportation barriers by delivering essential resources directly to communities through partnerships with libraries and other local organizations. Be Kind will provide basic necessities—including clothing, hygiene products, cleaning supplies, and household goods—at no cost, for a term of twelve (12) months, for an amount not to exceed \$71,450.00.

Submitted by: Monique Shorts

15. Breakthrough Birmingham

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Breakthrough Birmingham through the BOLD funding program implement Breakthrough

Birmingham's Thrive Teacher Project which offers 1-to-1 coaching/mentorship to 1st and 2nd year Birmingham teachers, and teachers are assigned a mentor/coach, a retired educator from whom they receive weekly observations and coaching. The program focuses on improving knowledge and skills in culturally responsive and trauma-informed teaching, classroom management, time management, teaching strategies, and work/life balance, for a term of twelve (12) months, for an amount not to exceed \$110,000.00.

Submitted by: Monique Shorts

16. Adjournment