BIRMINGHAM
CITY COUNCIL

Special Called Economic Development & Tourism Committee Meeting
Tuesday, November 24th
11:30 AM
Council Chambers

Agenda

1. **Call to Order**

2. **Approval of the Minutes**

3. **McWane Science Center**

A Resolution approving and authorizing the Mayor to execute a Funding Agreement between the City of Birmingham and **McWane Science Center d/b/a McWane Center**,("McWane") under which McWane will provide services in the City to promote public understanding of science, technology and the environment by making learning an adventure by providing hands-on exhibits and programs for students, teachers and the general public for a term of one (1) year and the City will provide financial incentives to McWane, pursuant to Amendment No. 772 in an amount not to exceed $159,104.00(One Hundred Fifty -Nine Thousand One Hundred Four Dollars an 00/100)

Submitted by: Traci Bennett

4. **BOLD Program – Creed Foundation**

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Creed Foundation through the BOLD funding program to provide Creed Foundation's PACE (Providing Access to Capital Equality) Program, a 16-week business development curriculum designed for historically underserved small-business owners which closes critical gaps in financial literacy, credit readiness, legal compliance, and operational capacity

through group instruction and one-on-one mentorship, for a term of twelve (12) months, for an amount not to exceed $125,650.00.

Submitted by: Monique Shorts

5. BOLD Program – Dannon Project

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with The Dannon Project through the BOLD funding program to allow The Dannon Project to implement its Pathways to Prosperity Initiative, which will serve youth, adults, dislocated workers, and justice-impacted individuals with career assessments, individualized service planning, case management, and supportive services. Participants will receive industry-recognized credentials in healthcare, construction, transportation and logistics, and information technology, as well as digital credentials and job placement and retention support to help secure and maintain employment, for a term of twelve (12) months, for an amount not to exceed $150,000.00.

Submitted by: Monique Shorts

6. BOLD Program- BBT Connects

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with BBT Connects through the BOLD funding program to allow BBT Connects to expand its Tech Works Academy through the Digital Workforce Readiness Initiative, serving Birmingham adults with comprehensive training in digital productivity, AI literacy, cybersecurity, applied technology, career exploration, and workforce readiness, for a term of twelve (12) months, for an amount not to exceed $112,000.00.

Submitted by: Monique Shorts

7. BOLD Program- Birthwell

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Birthwell Partners through the BOLD funding program to allow Birthwell Partners to expand access to doula services and train a skilled, community-based doula workforce. Through this project, Service Provider will provide free prenatal, birth, postpartum, telehealth, and lactation support to Medicaid-eligible families, with a particular focus on residents of East

Lake, Smithfield/Elyton, and Titusville who face barriers to accessing maternal healthcare, for a term of twelve (12) months, for an amount not to exceed $100,000.00.

Submitted by: Monique Shorts

8. BOLD Program-CCDN

A Resolution approving and authorizing the Mayor to execute a BOLD Program Agreement with Community Care Development Network to allow Community Care Development Network to provide workforce training and support services through its Inspire Education Academy to help adults facing employment barriers earn industry-recognized credentials in fields such as construction, healthcare, manufacturing, and logistics, while also supporting high school diploma completion when needed. Participants will receive coaching, case management, transportation, childcare assistance, job placement support, and retention service, for a term of twelve (12) months, for an amount not to exceed $120,000.00.

Submitted by: Monique Shorts

9. BOLD Program- King Boys Towing

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with King Enterprises Corporation dba King Boys Towing and Recovery Services under which King Boys Towing and Recovery Services will lead the Birmingham Commercial Driver, Towing and Recovery Workforce Academy in collaboration with One Stop CDL Training and Radicandd Foundation, Inc. The Academy will equip Birmingham residents with commercial driver safety, towing, recovery and employment-readiness training for a term of one year in an amount not to exceed $150,000.

Submitted by: Coreata' Houser

10. BOLD Program- Urban Impact

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with Urban Impact, Inc. under which Urban Impact, Inc. will assist entrepreneurs with accessing commercial spaces in priority areas, while providing entrepreneurship education,

business coaching, technical assistance, placemaking opportunities and access to capital the City of Birmingham for a term of one year in an amount not to exceed $158,000.

Submitted by: Coreata' Houser

11. BOLD Program- Prosper Foundation

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with Prosper Foundation under which Prosper Foundation will launch the Small Business Triage and Infrastructure Initiative (SBTII), a comprehensive business support program that will connect small businesses to critical resources, technical assistance and implementation support through targeted workshops, triage days and customized Business Growth Plans and ongoing accountability meetings. In addition, established businesses will receive intensive individualized assistance focused on building operational capacity and infrastructure and acerating sustainable growth for a term of one year in an amount not to exceed $150,000.

Submitted by: Coreata' Houser

12. BOLD Program- Lambert Financial LLC

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with Lambert Financial, LLC, under which Lambert Financial, LLC shall deliver the Financial Preparedness and Government Procurement Readiness Accelerator Program equipping Birmingham small businesses in Ensley with the financial knowledge, infrastructure, and procurement readiness needed to pursue government contracting opportunities for a term of one year in an amount not to exceed $97,500.

Submitted by: Coreata' Houser

13. BOLD Program- GLAAM, LLC

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with GLAMM, LLC, under which GLAMM, LLC will operate the GLAMM Rising Beauty Workforce Academy to launch 24 beauty microenterprises in Birmingham through professional makeup artistry and entrepreneurship training. Participants

will gain technical, business and financial skills needed to start and sustain their beauty enterprises, The program will include beauty and special effects artistry, sanitation, customer service, marketing and financial literacy that includes business development, and provide a successful pathway to business ownership and economic mobility for a term of one year in an amount not to exceed $100,000.

Submitted by: Coreata' Houser

14. BOLD Program- Leaders of Excellence

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with Leaders of Excellence, Inc. under which Leaders of Excellence, Inc. will provide career readiness training, mentoring and life skills education to help participants build confidence and provide youth with soft skills training, ACT Work Keys credentials and connect the youth with internships, employment and career pathways for a term of one year in an amount not to exceed $60,000.

Submitted by: Coreata' Houser

15. BOLD Program- HICA

A Resolution authorizing the Mayor to execute, for and as the act of said City, a BOLD Program Agreement with Hispanic and Immigrant Center of Alabama, Inc. ("HICA") under which HICA will work to prioritize Titusville and bring workforce development, small-business support and services that address barriers to success. HICA will assist residents with navigating available resources and make progress toward their career, financial and business goals for a term of one year in an amount not to exceed $100,000.

Submitted by: Coreata' Houser

16. AJOURNMENT